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The EXPLAINETTE, automatically synchronized method of advancing slidefilm is the result of years of research. It is a simple, practical method... eliminating pauses in narration or music during each frame advance. The automatic synchronized advance is accomplished by a signal on the film... there are no bongs, cues, or any other signals incorporated in the recording. It is a completely new method... *write for details on the EXPLAINETTE "Automatic" today!*

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OPERADIO MANUFACTURING CO., Dept. BS-118, St. Charles, Illinois

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Procter & Gamble	*A Fair Day's Pay*	Jun 48	IX—4
Procter & Gamble	*Ironing Can Be Easy*	Feb 48	IX—1
Purdue University	Engineering Drawing Series	Oct 48	IX—7
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Ralston Purina Co.	*Partners*	Aug 48	IX—5
Revere Copper and Brass	*Aluminum Tubes & Extruded Shapes*	May 48	IX—3
Richfield Oil Corp.	*California's Natural Resources*	Mar 48	IX—2
Riehl Galley Lock Co.	*A Riehl Tie Up*	Sep 48	IX—6
Robert Reis & Co.	*I Like to Sell*	Sep 48	IX—6
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Seaboard Airline RR.	*New Horizons*	Mar 48	IX—2
Sears Roebuck Foundation	Farm Film Program	Sep 48	IX—6
Sears Roebuck & Co.	*Insulate—For Comfort's Sake*	Feb 48	IX—1
Security Banknote Co.	*The Banknote Story*	Oct 48	IX—7
Shell Oil Co.	*Birth of an Oil Field*	Oct 48	IX—7
Shell Oil Co.	*Oil for Aladdin's Lamp*	Oct 48	IX—7
Sherwin Williams	*Agriculture's New Conquest*	Mar 48	IX—2
Sinclair Refining Co.	*Wyoming*	Sep 48	IX—6
Soc. of the Plastics Ind.	*Approach to Better Plastics*	Oct 48	IX—7
South Bend Lathe Works	*Grinding Cutter Bits*	Oct 48	IX—7
Southern California Gas	*Westward Flow*	Mar 48	IX—2
Southern States Co-op.	Article	May 48	IX—3
Standard Brands	*Holiday Happiness*	May 48	IX—3
Standard Oil—Indiana	*Oil & Men*	May 48	IX—3
Standard Oil Co. (NJ)	*Economics*	May 48	IX—3
Stewart Warner Corp.	*Wish To Heaven*	Feb 48	IX—2
Structural Clay Products Inst.	*Brick and Stone Mason*	Sep 48	IX—6
Super Tool Co.	*Ejector Type Tools*	Oct 48	IX—7
Swift & Co.	Article	Sep 48	IX—6
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Tea Bureau	*A Tale In A Teacup*	May 48	IX—3
Texas Co.	*Farm Topics—#2*	Jun 48	IX—4
Texas Co.	*It's News Because It's New*	Oct 48	IX—7
Texas Co.	*Your Apple Orchard*	Mar 48	IX—2
Theatre Owners Assn.	*Report for Action*	Jun 48	IX—4
Thomas A. Edison Inc.	*Modern Battery Shop Practice*	Aug 48	IX—5
Thomas A. Edison Inc.	*Modern Materials*	Aug 48	IX—5
Trans-World Airlines	*Flight to the Sun*	Aug 48	IX—5
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United Fruit Co.	*Chiquita Banana* (Film Spot)	Mar 48	IX—2
United Nations	*First Steps*	May 48	IX—3
University of Oregon	*Human Growth*	Jun 48	IX—4
Univis Lens Co.	*Eyes Right*	Aug 48	IX—5
US Army Signal Corps	*Armed Services Screen Report*	Oct 48	IX—7
US Chamber of Commerce	*America & Sons, Ltd.*	Jun 48	IX—4
US Rubber Co.	*All American Soap Box Derby*	Feb 48	IX—1
US Steel Corp.	*Unfinished Business*	Jun 48	IX—4
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Visual Specialists Inc.	*New York's Heritage*	Oct 48	IX—7
Vulcan Corp.	*From Forest To Fashion*	Feb 48	IX—1
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Wallace for Pres. Comm.	*Freedom Rally*	Jun 48	IX—4
Westgate Sea Products Co.	*Tuna*	May 48	IX—3
Westinghouse Electric	*Industrial Distribution System*	Oct 48	IX—7
Westinghouse Electric	*Westinghouse Product Series*	May 48	IX—3
Westinghouse Electric	*Your Ticket To Better Buying*	May 48	IX—3
Whiting Corp.	*Grooming The Streamliners*	May 48	IX—3
Willys Overland Corp.	Jeep Promotional Films	Mar 48	IX—2
World Video Inc.	Paris Cavalcade Series	Sep 48	IX—6
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Zurich Ins. Co.	*Destination Death*	Feb 48	IX—1

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Sponsor	Subject	Issue	Vol. No.
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American Baptist Society	*Crusades for Christ*	Current Issue	
Continental Illinois Bank	Article	Current Issue	
Financial Advertisers Association	Article	Current Issue	
Gateway Productions	*Pirro Series for T-V*	Current Issue	
General Mills	*General Mills Today*	Current Issue	
Goodyear Tire & Rubber Co.	*A Letter From America*	Current Issue	
Harrower Laboratories	Medical Film	Current Issue	
ILGWU-Local 91	*Our Union*	Current Issue	
Michigan State Medical Society	*Lucky Junior*	Current Issue	
Modern Talking Pic. Service	Sponsored Film List	Current Issue	
National Safety Council	*Human Factors in Safety*	Current Issue	
Sarra, Inc.	*Better Home Planning Films*	Current Issue	
Seagram Distillers Corp.	Vitarama Presentation	Current Issue	
Sugar Research Foundation	*Food From the Sun*	Current Issue	